

#### RECORD OF REQUEST FOR POLITICAL BROADCAST TIME

Broadcast Time Period Requested: 10/17-10/23

- 1. Name and title of person making request: Marco Rubio For Senate 2016
- 2. Advertising Agency, if any: The Factor Inc
- 3. (a) Name and Address of Organization paying for time: Marco Rubio for Senate
  - (b) Name and Address of Organization Furnishing Announcement/Program, if different from above:
- 4. Broadcast to favor candidacy of: Marco Rubio
- 5. Public office that candidate is seeking: **US Senator**
- 6. Political Party to which candidate belongs: Republican
- 7. Date of request: 10/14/16
- 8. Nature of request

2016

- (a) Request to purchase announcement(s) and/or program(s)
- (b) Request for broadcast time at no cost to candidate or supporters
- (c) Other request (give details, e.g., broadcast times, dates, length, reason for request, etc.)
- 9. Disposition made of request (Attach explanatory statement necessary, attach contract)
  - (a) Granted (Give dates, times, length)
  - (b) Denied (Give reason)
  - (c) Withdrawn (Give reason)
  - (d) Availabilities offered (Give dates, time, length)
- **10.** Subsequent Developments, if any (Give details, attach explanatory statement, if necessary, of preemption, rescheduling, makegoods, etc.)
- 11. Amount of Charges:

\$5,400(Gross) \$4,590(Net) Contract # 7728

Name of employee completing this form / date



Desiderio Hernandez 9/23/16

## **ORDER**

Orders	Order / Re	v;	7728							
	Alt Order#	:								
	Product De	esc:	WEEK OF 10-1	7	DONO SI CONTRACTORISM					
	Estimate:						WGEN			
	Flight Date	s:	10/17/16 - 10/23	3/16	Primary A	Æ:	Desiderio Hernand	dez	NACO PROPERTY.	
	Original Da	ite / Rev:	10/14/16 / 10/14	1/16	Sales Offi	ice:	DORL			
	Order Type	<b>:</b>	GENERAL		Sales Reg	gion:	National			
Agency	Name:		The Factor,Inc							
	Buying Cor	ntact:	Ana Carbonell		Billing Typ	oe:	Cash			
	Billing Con	tact:			Billing Ca	lendar:	Broadcast		*****************	
			999 ponce de L	eon	Billing Cy	cle:	WEEKLY			
1			Coral Gables, F	L 33134	Agency C	ommission:	15%	COLUMN X COMPANY OF THE RESIDENCE OF THE PARTY OF THE PAR		
Advertiser	Name:		Marco Rubio f	or Senate 2016						
	Demograpi	hic:	A50+		New Busi	ness Thru:				
	. Product Co		Candidates/Issu	ues	Order Se	paration:	00:15:00			
	Priority:		P-10		Advertise	r External ID:				
	Revenue C	Codes:	AGY, POL, PO	L-CAND	Agency E	xternal ID:	Transporter and Assessment Control of Contro		-	
Bill Plan	, · · · · ·	×			Totals					
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating	
10/17/16	10/23/16	14	\$5;400.00	\$4,590.00	October 2016	14	\$5,400.00 \$5,400.00	\$4,590.00 \$4,590.00	24.50 24.50	
					Totals	14	φ3,400.00	ψ4,000.00	24.00	
Account Exe	ecutives					10-10/	1			
Account Exec	cutive	Sales Office				Order %				
Desiderio He	rnandez	DORL	National	Start Of Ord	er - End Of Order	100%				

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
٠	E 1		10/17/16	MANAGEMENT OF THE PARTY OF THE	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM M (4:00 PM-5:00 PM)	TWTF	:30	3	\$350.00P-10	2.20 NM	3	\$1,050.00
		VIP NOT	PREEMT	TABLE	Mil ilp op		,				THE RESERVE OF THE PERSON OF T			
•			10/17/16		M-F 5p-6p 5:00 PM-5:30 PM	CM	5:00 PM-5:30 PM N (5:00 PM-5:30 PM)	TWTF	:30	2	\$350.00P-10	1.20 NM	2	\$700.00
		VIP NOT	PREEMI	TABLE .					00		\$400.00D.40	1.60 NM	2	\$800.00
	E 3	WGEN	10/17/16	10/23/16	Sign-On/Sign-Off 6:00 PM-7:00 PM	CM	6:00 PM-7:00 PM N (6:00 PM-7:00 PM)	ITWIF	:30	2	\$400.00P-10	1.00 INIVI	۷	φοσο.σσ
		VIP NO	PREEM	FABLE					OR SHOULD DETAIL TO SERVICE		4740 440	O OO NINA	•	en 400 00
•	E 4	WGEN	10/17/16	10/23/16	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM		:30	3	\$700.00P-10	2.90 NW	3	\$2,100.00
		VIP NO	PREEM	ΓABLE		tratta Mestoco Mestoco Mestoco		WANTED BY STATE OF THE STATE OF				4.00.1414		<b>#450.00</b>
•	E 6	WGEN	10/17/16	10/23/16	Sign-On/Sign-Off 3:00 PM-7:00 PM	CM	3:00 PM-7:00 PM - (3:00 PM-7:00 PM)	\$-	:30	1	\$150.00P-10	1.00 NW	1	\$150.00
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	E 7	WGEN	10/17/16	10/23/16	Sign-On/Sign-Off 7:00 PM-11:00 PM	CM	7:00 PM-11:00 PM- (7:00 PM-11:00 PM)		:30	1	\$350.00P-10	0.90 NM	1	\$350.00
		VIP NO	T PREEM	TABLE					***************************************	on Arest Late				***
	E 9	WGEN	10/17/16	10/23/16	Sign-On/Sign-Off ADDED VALUE	CM	9:00 AM-12:00 XM (9:00 AM-12:00 XM)		:30	1	\$0.00P-10	1.30 NM	1	\$0.00
		VIP NO	T PREEM	TABLE										4000.00
	E10	WGEN	10/17/16	10/23/16	Sign-On/Sign-Off 8:00 AM-9:00 AM	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	S	:30	1	\$250.00P-10	0.40 NM	1	\$250.00
		VIP NO	T PREEM	TABLE									l	

 Order / Rev:
 7728
 Advertiser:
 Marco Rubio for Senate 2016
 WGEN
 Page 2 of 2

 Alt Order #:
 Flight Dates:
 10/17/16 - 10/23/16
 Estimate:
 WEEK OF 10-17
 WGEN
 WGEN
 Amount

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount
Totals 14 \$5,400.00

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

II STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

The state of the s				
Station and Location:	* 4		Date:	
WGEN-TV, WDL		Miami, FL	10/	14/16.
AND MC	40 BONEL	the state of the s		}
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a legally qualified candid political party for the offi in the	ce of:	1.5. Se	nate.	Lina
in theNove	ember 8	* benera	2016	1076
in the	NOVEN	iper of	2014	- Andrew Comments
do hereby request statio	n time as follows		h	
Breadcast Day, Langth Retation Package	Daya	Class	Times per Week	Number of Weeks
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30 "	,		Management of the second of th	
Attach proposed sched	752 7. 7	. 1.		

I represent that the payment for t	he above descri	bed broadcast time ha	as been furnished					
MARCO Ro	bio FOR	Senate	20/6					
and you are authorized to annour represent that this person or entit authorized committee/organization	nce the time as paying the second transfer in the second transfer and second transfer are second to the second transfer are	paid for by such perso ally qualified candidate	on or entity. I					
The name of the treasurer of the								
This station has disclosed to me in classes and rates; and discount, per to federal candidates.	ts political adver promotional and	tising policies, includi other sales practices	ng: applicable (not applicable					
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.								
To Be Signed By C	Candidate or	Authorized Comm	nittee					
9/9/2016	hme	iheld.	- 1					
Date		Signature						
To Be \$igr	ned By Station	Representative	, * ,					
Accepted 1	D'Accept Carlus	ed in Fart  MSTerlaic	□ Rejected					
Signature	Printer	MOTHER REPORT OF THE PARTY OF T	Title					

# FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification is Required:

1, MARCO CUBTO FOR SEVATE 2	201
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:	
□ does □ does not	
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:	
(check applicable box)	
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.	
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.	
a mellent	
signature of candidate or authorized committee	
AND M. CANBONEZE 9/15/2018	6.
printed name date	

#### AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

see proposac Agrandes.	Broadcast Length	Time of Day, Rotation or Package	Days	Olass	Times per Week	Number of .Weeks
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Attach proposed schedule with charges (il available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual filmes the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures," NAB suggests that, for stations subject to the online public file rule, the names of confact person(s) be placed in that folder.